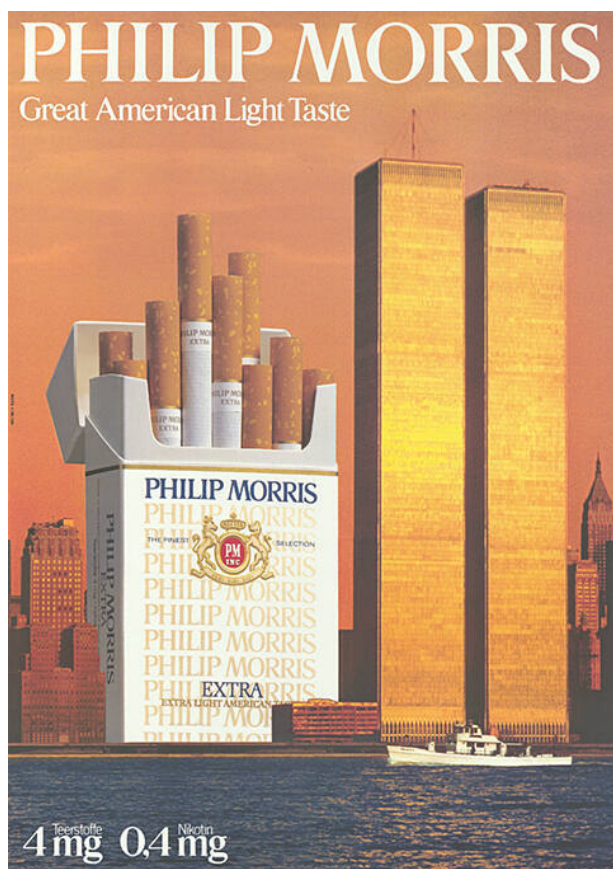


# Basic Detail Report - Basel Poster Collection

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**Philip Morris, Great American Light Taste**

**Primary Maker**

BSSM, Butz, Spühler, Sulzer, Meier, Werbeagentur, Zürich

**Date**

[1984]

**Medium**

Offsetdruck

**Dimensions**

128 × 90.5 cm

**Object number**

CH-000957-X:19695

**Terms**

Zigaretten